Smart, simplified, computing solutions for today's world

Purchase iPhone, iPad or Mac with Office 365, and other software, plus maintenance and support all for a simple monthly charge per user.

Insight

Authorised
Reseller

Find out how Insight can help

uk.insight.com/shop/apple/subscription-based-computing | 0844 846 3333

Empower every employee with access to iPhone, iPad, and Mac

When you give people the power to work the way they want, with the tools they love, they are inspired to do the best work of their lives. Employees prefer iPhone, iPad, and Mac because they enable them to be more productive, creative, and collaborative. Now it's easier than ever to bring Apple technology into your office in a way that makes it simple and cost-effective for IT to procure, deploy, and support Apple products.

Progressive companies everywhere are recognising this need and giving their entire workforce full access to Apple products through employee choice. To achieve this, they are embracing a new model to adopt, procure, and provision technology, and managing the entire experience for employees in a modern way.

Compatible with your existing systems

iOS and macOS are built to support the most common productivity and collaboration systems in business today, including Microsoft Office 365. Apple products work seamlessly with key infrastructure services like Microsoft Exchange for email and calendars, as well as wireless networks and VPN solutions from Cisco. And when employees switch from another device to Apple, built-in migration from Windows or Android makes moving their data simple.

A smart investment

Historical pressure from low-cost PC suppliers often caused technology buyers to consider the sticker price as the primary decision factor for technology. But with hardware reliability challenges and increased support costs, the value of those products often depreciated rapidly.

Apple products are the best for business because they are simple and intuitive, yet powerful, secure, and easy to deploy. Whether it's Mac, iPad, or iPhone, all Apple products enable creative problem-solving and provide frictionless experiences that enhance employee productivity. And when employees have access to tools they know and love, the whole organisation benefits from greater engagement, a newfound culture of ownership, and improved employee recruitment, retention and loyalty.

72%

of Enterprise businesses are now adopting a Subscription based solution to ensure their IT infrastructure is kept at the cutting edge of technological possibilities.

Because Apple designs hardware and software together, Apple products are extremely reliable and frequently retain high residual values at the end of their life. Built-in security and regular software updates keep products current, protect them from costly viruses, and lighten the workload for IT. And because people are already familiar with Apple products, employees don't need as much help from IT to get up to speed, ultimately lowering overall staff costs.

When it has finished working for you Apple hardware has a high residual value compared to other manufacturers, and during its lifetime requires lower IT and support costs. Combine these savings with potential increases in employee engagement and productivity, and you have a compelling case for the benefit of embracing Apple and employee choice

Employee choice

Employees are more engaged when they can use hardware and software that works the way that they do. Bring your own device programs can provide employees with the tools that they want but can be a challenge to manage and maintain securely. Today a better alternative is a corporate-provisioned employee choice program.

Combined with Subscription Based Computing this represents a completely new procurement and financing model, where employees choose what to buy and companies have a seamless model for the lifecycle of each device without dramatic cost increases. Every computer can be managed the same way over its lifetime, so that repairs and trade-ins are all automated and reintegrated into new subscription agreements.

Keep everything running smoothly

With Subscription Based Computing you can build the cost of managing the entire lifecycle of your workplace technology into the contract. From acquisition to remarketing or recycling, you'll be on a regular refresh cycle so you are always current with the latest technology. And you don't have to worry about maintenance costs and services.

Building in support for Apple, Cisco, Office 365 or other items removes the burden from your team to provide end user support. We offer a comprehensive help desk facility, freeing up time for you and your IT team to focus on more strategic projects.

Streamlined deployment and management.

Ever since technology entered the workplace, IT's role in managing devices and platforms has become more and more challenging. Increasingly complex environments have required increasingly complex solutions.

It's easy to deploy and manage Apple devices even at the largest scale. Every iPhone, iPad, and Mac can be set up and configured automatically. IT can also push out apps directly to devices, and employees can personalise company-owned Apple devices by adding their own apps.

Apple technology helps employees work where, when, and how they want. Your company can approve and adopt Apple for widespread use. Empowering employees to unlock new potential for themselves and for your business.

Changing the finance model

Subscription Based Computing reduces capital outlay and the unforeseen costs of outfitting an organisation with a fleet of hardware. Moving the purchase from a capital expense to an operating expense.

The model also drives increased cost stability. Instead of trying to forecast the need for future hardware refreshes, those refreshes are built into the plan along with support and deployment costs.

Those support and deployment costs will be lower because your employees already know how to use Apple products, and Insight can manage support if they do have issues.

"Subscription Based Computing reduces capital outlay and the unforeseen costs of outfitting an organisation with a fleet of hardware."

What else can you include?

Insight delivers mobile solutions enabling workers to choose the device that works best for them and you can choose to add additional apps, services or hardware to make your users more productive; including networking & collaboration tools from Cisco, mobile device management from Jamf, content management & enablement from Bigtincan, Adobe's Creative Cloud or Document Cloud and many more.

Which version of Office 365 is right for you?

	Office 365 Business Essentials	Office 365 Business	Office 365 Business Premium
	Best for businesses that need business email and other business services.	Best for businesses that need Office applications plus cloud file storage and sharing.	Best for businesses that need business email, Office applications, and other business services
Office applications included	None	Outlook, Word, Excel, PowerPoint, OneNote	Outlook, Word, Excel, PowerPoint, OneNote
Services included	Exchange, OneDrive, SharePoint, Skype for Business, Microsoft Teams	OneDrive	Exchange, OneDrive, SharePoint, Skype for Business, Microsoft Teams
Email hosting with 50 GB mailbox and custom email domain address	✓	✗	✓
Desktop versions of Office 2016 applications: Outlook, Word, Excel, PowerPoint, OneNote	✗	✓	✓
Desktop versions of Office 2016 applications: Outlook, Word, Excel, PowerPoint, OneNote	✓ Plus a web version of Outlook	✓	✓ Plus a web version of Outlook
One license covers 5 phones, 5 tablets, and 5 PCs or Macs per user	✗	✓	✓
File storage and sharing with 1 TB of OneDrive storage	✓	✓	✓
Company-wide intranet and team sites with SharePoint	✓	✗	✓
Online meetings and video conferencing for up to 250 people	✓	✗	✓
Hub for teamwork to connect your teams with Microsoft Teams	✓	✗	✓
Manage tasks and teamwork with Microsoft Planner	✓	✗	✓
Manage schedules and daily staff work tasks with Microsoft StaffHub	✗	✗	✓
Maximum number of users	300	300	300

To learn more, call your Insight Account Manager on **0844 846 3333** or email us at **appleteamuk@insight.com**

Insight

Authorised Reseller

Find out how Insight can help
uk.insight.com/shop/apple/subscription-based-computing | 0844 846 3333